



The first annual 2016 Central Florida Growing Bolder Awards (the Awards) presented by the Senior Resource Alliance and the Winter Park Health Foundation will shine a spotlight on local men and women who are smashing ageist stereotypes by revealing what's really possible as we age. The Awards will celebrate longevity by honoring people who continue to pursue their passions, live lives of purpose, and make a difference in the lives of others.

December 8, 2016 8:30 a.m. at Full Sail Live

SPONSOR OPPORTUNITIES

TITLE SPONSORSHIP - \$5,000

If your target customer is in the 50+ demographic, this is a unique opportunity to differentiate yourself and connect with your market in the financial, legal, healthcare, fitness, retirement living, caregiving, travel, industries and more. This sponsorship includes:

- Above title branding (Your Company presents the 2016 Central Florida Growing Bolder Awards - **SEE LOGO ABOVE**)
- Two tables of 8 at the event
- Title Sponsor Branding includes your name and logo:
 - * On the Growing Bolder Awards website
 - * In social media channels (average combined reach: over 5 million impressions per month)
 - * In all pre-event promotions, including Growing Bolder TV, Radio, Magazine, website, and marketing collateral
 - * On award certificates for all nominees
 - * At the live event on Dec. 8, 2016
 - * In a post-event video and article featured on Growing Bolder TV, magazine, newsletters and social media channels
 - * In pre and post-event news releases

INDIVIDUAL AWARD SPONSORSHIP - \$1,500

A limited number of naming rights are available. The Awards Committee will work with you to choose the category that best exemplifies your company's mission. This sponsorship includes:

- Naming rights to the award
- Branding at the live event, in all marketing collateral, and in the post awards show video and news releases
- One table for 8 at the event

TABLE SPONSORSHIP - \$250

This Sponsorship Includes:

- One table for 8
- Branding at the live event (on large screen pre-event slide show, program, and table)

INDIVIDUAL TICKETS - \$35

Don't be left out! Help celebrate the men and women of our community who are changing the face of aging, creating a more inspiring future for us all. Through your support, 100 percent of the proceeds from the 2016 Central Florida Growing Bolder Awards will benefit the life changing, life-saving programs of the Senior Resource Alliance. For more information: