



2017 CENTRAL FLORIDA
growing bolder
The BOLDYS®
AWARDS
Brought to you by
Senior Resource Alliance
and Winter Park Health Foundation



DON'T MISS THE 2017 BOLDYS®

December 6, 2017 8:30 a.m. at Full Sail Live

The 2017 Growing Bolder Awards (the Boldys®) presented by the Senior Resource Alliance and the Winter Park Health Foundation will shine a spotlight on men and women who are smashing ageist stereotypes and revealing what's really possible as we age. The Boldys celebrate active longevity by honoring those who continue to pursue their passions, live lives of purpose, and make a difference in their community.

Praise for the 2016 Growing Bolder Awards:

"I thought it was the most inspirational and positive comment on aging that I have ever been to." Amy O'Rourke, The Cameron Group
"My husband and I have been to hundreds of awards ceremonies. This was the best I have ever attended." Mary Kinser, Celebration Foundation
"Allegro wants to inspire senior living and today, I was inspired." Kim Smith, Allegro Senior Living

SPONSOR OPPORTUNITIES

TITLE SPONSORSHIP: \$10,000

- Above title branding in all instances (Your Company presents the 2017 Central Florida Growing Bolder Awards) in all collateral, news releases, etc.
- Two BOLDY® Award sponsors: a branded local and a special branded national award
- A custom video feature on your participation in the event including interview with company representative, company logos, and sponsored awards
- Two branded 1:30 videos of your award presentations and winner interview posted on all GB social channels, GBA website and delivered to sponsor
- All videos posted on GB social channels (800,000 Facebook followers with 1M weekly engagement), GBA website, and delivered to sponsor
- Pre-event Growing Bolder Radio interview for broadcast and social media channels
- On-Site event branding in large monitors and on event programs
- Extensive branding on GBA, GB, and Growing Bolder Life Institute websites
- Extensive pre and post-event promotion including GB-TV, Radio and Magazine
- Two tables for 8 at the 2017 BOLDY® Awards

INDIVIDUAL AWARD SPONSORSHIP: \$2,500

- A limited number of awards and BOLDY® naming rights are available
- Branding at the live event including award announcement, logo in large screen slideshow and in event program
- One custom branded video from the BOLDYS® of your award presentation and winner interview for social channels
- Branding in post event awards show video and news releases
- One table for 8 at the 2017 BOLDY® Awards

TABLE SPONSORSHIP: \$500

- One table for 8 at the 2017 BOLDY® Awards
- Branding at the live event including large screen slideshow and in the BOLDY® program

INDIVIDUAL TICKETS: \$60

The BOLDYS® honor the power and possibility of aging by celebrating older adults who are pursuing their passions and living lives of purpose while making a difference in the lives of others. All proceeds from the BOLDYS® go to support the life-changing, life-saving programs of the Senior Resource Alliance. More information including a highlight video of the 2016 BOLDYS® is available at www.GrowingBolderAwards.com